



KEYSTONE  
AGRICULTURAL  
PRODUCERS

# 2024/25 Highlights

## ADVOCACY



Development and release of the MB Agriculture **Trade Action Plan**, with recommendations for Manitoba's trade success

- Secured seat on Manitoba's U.S. Trade Council to advise province on CUSMA priorities for agriculture
- **Permanent 10% reduction on fuel tax**
- **Disaster Financial Assistance**
  - Ownership requirement removed
  - Max yearly gross revenue ↑ to \$15M
  - Compensation cap ↑ to \$3M

## ENGAGEMENT & OUTREACH



**Hosted Canada-wide stakeholders** in Winnipeg for the summer meetings of the Canadian Federation of Agriculture, including farm tours and engagement on policy discussions



**Focus on partnerships** within and outside of agriculture, including the MB Chambers of Commerce, Bank of Canada, Canadian Standards Association, Canada Grains Council



**Creation and growth** of the KAP Policy Group, chaired by KAP's Policy Manager with members from across Canada

### Increased visibility on KAP Content

LinkedIn ▲ 33%

KAP Alert ▲ 27%

Instagram ▲ 15%

# REGULATORY MODERNIZATION



**New** searchable online resource hub to enhance Farm Safety resources available to producers

## LABOUR

- ▶ **\$100K**  
Secured for the Career Pathways Program

## SUSTAINABILITY

- ▶ **\$500K**  
Increase secured to the Sustainable Agriculture Manitoba program
- ▶ Launched GHG calculator as part of the EFP platform



# GOVERNANCE & FUNDING



Passed bylaw changes at 2025 AGM to **align KAP with governance best practices**, including the election of board executive by the board of directors



Implementation of electronic payments for **efficient and timely repayment** of overcollection to members



Review of all expenditures, investment activities, accounting and budgetary practices to ensure maximum **transparency and value in operations**